ORDER

Orders Order / Rev: 167141 Alt Order #: 06816381 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1 1193 Estimate: 10/23/12 - 10/29/12 Flight Dates: Primary AE: Anjie Brady Sales Office: Original Date / Rev: 09/21/12 / 09/21/12 P-PHL **GENERAL** Order Type: Sales Region: National **Great American Media** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW Billing Cycle: EOM/EOC Washington, DC 20007-3674 Agency Commission: 15% Advertiser Name: **DCCC Democratic Congressional Can** Demographic: A35+ New Business Thru: 09/29/09 **Product Codes:** PL2 00:00:00 Order Separation: Priority: 1 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	139	\$88,700.00	\$75,395.00
10/29/12	10/29/12	26	\$35,425.00	\$30,111.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	139	\$88,700.00	\$75,395.00	0.00
November 2012	26	\$35,425.00	\$30,111.25	0.00
Totals	165	\$124,125.00	\$105,506.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$124,125.00
Market	100%	\$730 147 06

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$182,536.76
KMSP	18%	\$131,426.47
KMWB	1%	\$7,301.47
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$14,602.94
WCCO	33%	\$240,948.53
WFTC	4%	\$29,205.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	М	10/23/12	10/26/12	M-F 6-7a News	CM	6-7a	- TWГF	:30	12	\$475.003	0.00 NM	12	\$5,700.00
				M-F 6-7a News									
	5 EW N	WS 6A											
	Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	/22/12	10/28/12	- TWTF	12	\$475.00	0.00						
E 2	М	10/23/12	10/26/12	M-F GMA	СМ	7-9a	- TWTF	:30	12	\$450.003	0.00 NM	12	\$5,400.00
				M-F GMA									

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Order / Rev: 167141 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06816381 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch Start End GD MRN AMR-ABC	Inventory Code	Break	Start/End	I Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/22/12 10/28/12	Weekdays - TWTF	Spots/Week	Rate \$450.00	Rating 0.00						
E 3 M 10/27/12 10/27/12		CM	7-8a	S-	:30	3	\$550.003	0.00 NM	3	\$1,650.00
GD MRN-SAT-ABC										
Start Date End Date Week: 10/22/12 10/28/12	Weekdays S-	Spots/Week 3	Rate \$550.00	Rating 0.00						
E 4 M 10/27/12 10/27/12	Sat 8-9a Sat 8-9a News	СМ	8-9a	S-	:30	3	\$450.003	0.00 NM	3	\$1,350.00
5 EW NW-SA 8AM	We aldere	Cnoto/Mook	Doto	Dating						
Start Date End Date Week: 10/22/12 10/28/12	<u>Weekdays</u> S-	Spots/Week 3	Rate \$450.00	Rating 0.00						
E 5 M 10/28/12 10/28/12	SU GMA Su GMA	СМ	7-8a	S	:30	3	\$700.002	0.00 NM	3	\$2,100.00
GD MRN-SUN-ABC	M/s sledens	0	Data	Dating						
Start Date End Date Week: 10/22/12 10/28/12	Weekdays S	Spots/Week 3	Rate \$700.00	Rating 0.00					l	
E 6 M 10/28/12 10/28/12		CM	8-9a	S	:30	3	\$550.003	0.00 NM	3	\$1,650.00
5 EW NW-SU 8AM	Sun 8-9a						*********			V 1,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/22/12 10/28/12	S	3	\$550.00	0.00					İ	
E 7 M 10/28/12 10/28/12	2 Su 9-10a This Week	СМ	9-10a	S	:30	3	\$1,500.002	0.00 NM	3	\$4,500.00
THIS WEEK-ABC	mis week									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/22/12 10/28/12	S		\$1,500.00	0.00						
E 8 M 10/23/12 10/26/12	2 M-F 9-10a Live with Kelly ar	CM nd Michael	9-10a	- TWTF	:30	10	\$300.003	0.00 NM	10	\$3,000.00
LIVE WTH KELLY	,,									
Start Date End Date Week: 10/22/12 10/28/12	Weekdays - TWTF	Spots/Week 10	Rate \$300.00	Rating 0.00						
	2 M-F Midday News		11a-12p	- ТWГF	:30	12	\$325.002	0.00 NM	12	\$3,900.00
5 EW NWS 11AM	M-F Midday New	'S								
Start Date	Weekdays - TWTF	Spots/Week 12	Rate \$325.00	Rating 0.00						
E 10 M 10/23/12 10/26/12	- 1	CM	3-4p	- TWГF	:30	8	\$200.003	0.00 NM	8	\$1,600.00
TWIN CITIES LV	Twin Cities Live									
Start Date End Date Week: 10/22/12 10/28/12	Weekdays - TWTF	Spots/Week 8	Rate \$200.00	Rating 0.00						
E 11 M 10/23/12 10/26/12		CM	4-430p	- TWTF	:30	10	\$275.003	0.00 NM	10	\$2,750.00
MILLIONAIRE	Millionaire	O.III	. 100р	11111	.00		Ψ270.000	0.00 14111	10	Ψ2,7 00.00
Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	- TWF	10	\$275.00	0.00			.			
E 12 M 10/23/12 10/26/12	2 M-F 5-530p M-F 5-530p	СМ	5-530p	- TWTF	:30	10	\$675.002	0.00 NM	10	\$6,750.00
5 EW NW 5P MF				5						
Start Date End Date Week: 10/22/12 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 10	Rate \$675.00	Rating 0.00						
E 13 M 10/23/12 10/26/12		СМ	6-630p	- TWTF	:30	10	\$950.003	0.00 NM	10	\$9,500.00
5 EW NW 6P MF	M-F 6-630p								l	
Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	- TWF	10	\$950.00	0.00						
E 14 M 10/23/12 10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF	:30	2	\$950.003	0.00 NM	2	\$1,900.00
5 EW NW630P MF	550 / P								l	

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Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 14	М	10/23/1	2 10/26/12	M-F 630-7p M-F 630-7p	СМ	630-7p	- TWTF	:30	2	\$950.003	0.00 NM	2	\$1,900.00
5	EW N	W630P N	ИF	W. 1 000 7 p									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10		10/28/12	- TWTF	2	\$950.00	0.00			#050.00.4	0.00 NIM		#0.550.00
E 15	М		2 10/28/12	Su 530-6p Su 530-6p News	СМ	530-6p	S	:30	3	\$850.00 1	0.00 NM	3	\$2,550.00
5		WS E-SU		Ma aladaya	C==4= ///==1.	Data	Datina						
Wee	<u>اعد</u> ek: 10	rt Date /22/12	End Date 10/28/12	Weekdays S	Spots/Week 3	Rate \$850.00	Rating 0.00						
E 16	M		2 10/29/12	Mon Spcl 2	CM	7-9p	M	:30	3	\$7,500.003	0.00 NM	3	\$22,500.00
				Dancing with the	Stars								
D	WTS	ut Data	Fad Data	Manladaya	Co ata ///a ala	Data	Datina						
Wee	<u>عرد</u> ek: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 3	Rate \$7,500.00	Rating 0.00						
E 17	M		2 10/26/12	M-F 1102p News	CM	1102-1132p	- TWTF	:30	8	\$375.002	0.00 NM	8	\$3,000.00
				M-F 1102p News		·							
5		WS 11PI		Mookdovo	Cnoto/Mook	Doto	Dating						
Wee	<u>اعد</u> ek: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 8	<u>Rate</u> \$375.00	Rating 0.00						
E 18	M			M-F,Su Late New		10-1035p	- TWTF	:30	8	\$1,750.003	0.00 NM	8	\$14,000.00
				M-F, Su 10-1035	р	•							
5		WS 10PI		Manladaya	Co ata ///a ala	Data	Datina						
We	<u>5τа</u> ek: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 8	Rate \$1,750.00	Rating 0.00						
E 19	M		2 10/27/12	Lt News Delay AE		1030-1105p	S-	:30	3	\$700.003	0.00 NM	3	\$2,100.00
				Late News Delay		·							
5		WS 10PI		M/s sladens	0	Data	Datie						
We	<u>5τа</u> ek: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00						
E 20	M			Su Late News	CM	10-1035p	S	:30	3	\$1,750.002	0.00 NM	3	\$5,250.00
				Su 10-1035p									
5		WS 10PI		Mookdovo	Cnoto/Mook	Doto	Dating						
Wee	<u>ادہ</u> ek: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 3	Rate \$1,750.00	Rating 0.00						
E 21	М		2 10/28/12	Su 1035-1105p N		1035-1105p	S	:30	3	\$850.003	0.00 NM	3	\$2,550.00
_				Sun 1035-1105p	News								
5		LTE EDT	N< End Date	Mookdovo	Spots/Week	Poto	Poting						
Wee	<u>اده</u> ek: 10	rt Date /22/12	10/28/12	<u>Weekdays</u> S	<u>3pois/vveek</u>	<u>Rate</u> \$850.00	Rating 0.00						
E 22	М			M-F 1035-1102p	CM	1035-1102p	- TWTF	:30	10	\$750.003	0.00 NM	10	\$7,500.00
				Nightline									
А		TELINE<		Mookdove	Spots/Mook	Pata	Rating						
Wee	<u>اده</u> ek: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 10	Rate \$750.00	0.00						
E 23	М			M-F 6-7a News	CM	6-7a	M	:30	3	\$475.003	0.00 NM	3	\$1,425.00
_				M-F 6-7a News									
5		WS 6A	End Data	Mookdovo	Spoto/Mook	Poto	Poting						
Wee	<u>اده</u> ek: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 3	<u>Rate</u> \$475.00	Rating 0.00						
E 24	M		2 10/29/12	M-F GMA	CM	7-9a	M	:30	3	\$450.003	0.00 NM	3	\$1,350.00
_				M-F GMA									
G		N AMR-A		Mookdovo	Cnoto/Mook	Doto	Dating						
Wee	<u>اعد</u> ek: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
E 25	М		2 10/29/12	M-F 9-10a	СМ	9-10a	M	:30	2	\$300.003	0.00 NM	2	\$600.00
	n./= : : :	- 1112		Live with Kelly an	d Michael								
L		TH KELL		Wookdovo	Snote/Mosts	Poto	Pating						
Wee	<u>اعد</u> ek: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
E 26	M		2 10/29/12		CM	11a-12p	M	:30	3	\$325.002	0.00 NM	3	\$975.00
						•					Į.		

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Order / Rev: 167141 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06816381 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

M-F Midday News M-F Midday M-F M-F Midday M-F Midda	Ln Ch Sta	rt End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
SEW NWS 11AW Start Date End Date Weekdays Spots/Week Rate Rating 0.00												
Start Date End Date Meekdays Spots/Week Rate Rating 0.00	5 FW NWS 11	AM	M-F Midday New	S								
New 10/29/12 11/04/12 11/04/12 14/			Weekdavs	Spots/Week	Rate	Rating						
TWIN CITIES LV Start Date End Date Weekdays M												
TWIN CITIES LV Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/	E 27 M 10/29	9/12 10/29/12	M-F 3-4p	СМ	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
Start Date End Date Weekdays Merical 1			Twin Cities Live									
New New				0	5.	D ::						
Fig. Fig.				Spots/Week								
Millionaire Millionaire				CM	-		-30	2	\$275 00 2	0.00 NIM	2	\$550.00
MILLIONAIRE Start Date End Date Weekdays M-F 5-530p CM 5-530p M :30 2 \$675.00 0.00 M :30 3 \$665.00 M	L 20 IVI 10/23	0/12 10/29/12	•	Civi	4-430p	IVI	.30	2	φ275.003	U.UU INIVI	2	φ330.00
Week: 10/29/12 11/04/12 M-F 5-530p CM 5-530p M :30 2	MILLIONAIRE											
E 29 M 10/29/12 10/29/12 10/29/12 M-F 5-530p CM 5-530p M :30 2 \$675.00 2 0.00 NM 2 \$1,350.00	Start Date	End Date		Spots/Week		Rating						
SEW NW 5P MF	Week: 10/29/12	11/04/12	M	2								
Start Date End Date Weekdays Spots/Week Rate Seption	E 29 M 10/29	9/12 10/29/12	•	CM	5-530p	M	:30	2	\$675.002	0.00 NM	2	\$1,350.00
Start Date End Date Weekdays M 2 \$675.00 0.00	E []// NI// ED	М	M-F 5-530p									
Week: 10/29/12 11/04/12 M 2 \$675.00 0.00 E30 M 10/29/12 10/29/12 M-F 6-630p CM 6-630p M :30 2 \$950.00 3 0.00 NM 2 \$1,900.00 5 EW NW 6P MF Start Date Neek: 10/29/12 End Date Neek: 11/29/12 Weekdays Neek Rate Neek: Rating Neek: Rating Neek: Neek: Neek: Neek: Neek: Neek: Neek: 10/29/12 N-F 630-7p CM 630-7p M :30 1 \$950.00 3 0.00 NM 1 \$950.00 E31 M 10/29/12 10/29/12 M-F 630-7p CM 630-7p M :30 1 \$950.00 3 0.00 NM 1 \$950.00 E Week: 10/29/12 11/04/12 M 1 \$950.00 0.00 0.00 0.00 0.00 0.00 NM 2 \$1,500.00 E 32 M 10/29/12 10/29/12 M-F 1035-1102p CM 1035-1102p M :30 2 \$750.00 3 0.00 NM 2 \$1,500.00			Weekdays	Snots/Maak	Pate	Pating						
E30 M 10/29/12 10/29/12 M-F 6-630p CM 6-630p M :30 2 \$950.00 3 0.00 NM 2 \$1,900.00 5 EW NW 6P MF Start Date End Date Weekdays M 2 \$950.00 0.00 E31 M 10/29/12 10/29/12 M-F 630-7p CM 630-7p M :30 1 \$950.00 3 0.00 NM 1 \$950.00 5 EW NW630P MF Start Date Start Date End Date Weekdays Spots/Week Rate Rating M 30 1 \$950.00 3 0.00 NM 1 \$950.00 5 EW NW630P MF Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Rating Rating M 30 2 \$750.00 3 0.00 NM 2 \$1,500.00 E32 M 10/29/12 10/29/12 M-F 1035-1102p CM 1035-1102p M :30 2 \$750.00 3 0.00 NM 2 \$1,500.00 ABC-NITELINE< Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Rating Rating Start Date End Date M 2 \$750.00 0.00 E33 M 10/29/12 10/29/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 2 0.00 NM 1 \$375.00 2												
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 10/29/12 10/29/12 10/29/12 M-F 630-7p CM 630-7p M :30 1 \$950.00 3 0.00 NM 1 \$950.00 NM 2 \$1,500.00 NM \$1		M-F 6-630p		•		:30	2	\$950.003	0.00 NM	2	\$1,900.00	
Start Date End Date Weekdays Spots/Week Rate Rating 0.00					•							. ,
Week: 10/29/12 11/04/12 M 2 \$950.00 0.00 E 31 M 10/29/12 10/29/12 M-F 630-7p CM 630-7p M :30 1 \$950.00 3 0.00 NM 1 \$950.00 5 EW NW630P MF Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$950.00 0.00 E 32 M 10/29/12 10/29/12 M-F 1035-1102p CM 1035-1102p M :30 2 \$750.00 3 0.00 NM 2 \$1,500.00 ABC-NITELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 2 \$750.00 0.00 E 33 M 10/29/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 0.00 NM 1												
E 31 M 10/29/12 10/29/12 M-F 630-7p CM 630-7p M :30 1 \$950.00 3 0.00 NM 1 \$950.00 M-F 630-7p												
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5 EW NW630P MF Start Date Week: 10/29/12 11/04/12 M 1 \$950.00 0.00 E 32 M 10/29/12 10/29/12 10/29/12 M-F 1035-1102p CM 1035-1102p M :30 2 \$750.00 3 0.00 NM 2 \$1,500.00 ABC-NITELINE< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 2 \$750.00 0.00 E 33 M 10/29/12 10/29/12 10/29/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 2 0.00 NM 1 \$375.00	E 31 IVI 10/28	9/12 10/29/12	•	CIVI	630-7p	IVI	:30	1	\$950.003	U.UU INIVI	1	\$950.00
Week: 10/29/12 11/04/12 M 1 \$950.00 0.00 E 32 M 10/29/12 10/29/12 M-F 1035-1102p CM 1035-1102p M :30 2 \$750.00 3 0.00 NM 2 \$1,500.00 ABC-NITELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 2 \$750.00 0.00 E 33 M 10/29/12 10/29/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 0.00 NM 1 \$375.00	5 EW NW630	P MF	W1 030 7 p									
E 32 M 10/29/12 10/29/12 M-F 1035-1102p CM 1035-1102p M :30 2 \$750.00 3 0.00 NM 2 \$1,500.00 Nightline ABC-NITELINE< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 2 \$750.00 0.00 E 33 M 10/29/12 10/29/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 2 0.00 NM 1 \$375.00	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Nightline ABC-NITELINE< Start Date Start Date Week: 10/29/12 11/04/12 M 2 \$750.00 0.00 E 33 M 10/29/12 10/29/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 2 0.00 NM 1 \$375.00	Week: 10/29/12	11/04/12	M	1	\$950.00	0.00						
ABC-NITELINE< Start Date End Date Weekdays Spots/Week Rate Rating	E 32 M 10/29	9/12 10/29/12	•	CM	1035-1102p	M	:30	2	\$750.003	0.00 NM	2	\$1,500.00
Start Date Week: 10/29/12 End Date 11/04/12 Weekdays M Spots/Week Rate 2 Rating 0.00 E 33 M 10/29/12 10/29/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 2 0.00 NM 1 \$375.00	ADO NUTEL IN	_	Nightline									
Week: 10/29/12 11/04/12 M 2 \$750.00 0.00 E 33 M 10/29/12 10/29/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 2 0.00 NM 1 \$375.00			Mookdovo	Spoto/Mook	Poto	Dating						
E 33 M 10/29/12 10/29/12 M-F 1102p News CM 1102-1132p M :30 1 \$375.00 2 0.00 NM 1 \$375.00												
							:30	1	\$375.002	0.00 NM	1	\$375.00
M-F 1102p News			M-F 1102p News						******			************
5 EW NWS 11PM<	5 EW NWS 11	PM<										
Start Date End Date Weekdays Spots/Week Rate Rating												
Week: 10/29/12 11/04/12 M 1 \$375.00 0.00				·	-				^	0.00.104		^.
E 34 M 10/29/12 10/29/12 M-F,Su Late News CM 10-1035p M :30 1 \$1,750.00 3 0.00 NM 1 \$1,750.00 M-F, Su 10-1035p	±34 M 10/29	9/12 10/29/12	•		10-1035p	M	:30	1	\$1,750.003	0.00 NM	1	\$1,750.00
M-F, Su 10-1035p 5 EW NWS 10PM<	5 EW NWS 10	PM<	IVI-F, SU 10-1035	Р								
Start Date End Date Weekdays Spots/Week Rate Rating			Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12 M 1 \$1,750.00 0.00	Week: 10/29/12			1	\$1,750.00							

Totals 165 \$124,125.00